

## Happy New Year. Find our 8 Resolutions for 2017...

## Bonne année. Découvrez nos 8 Résolutions pour 2017...

(For more details: click on the blue links, [download pdf version](#), detailed version below)

... to take a healthcare business leadership in the upcoming life sciences and big data [post bubble explosion](#)!

... pour prendre un leadership dans le business de l'après-[explosion de la bulle](#) des sciences de la vie et Big Data Santé!

1. Remember "Those who say it can't be done are usually interrupted by others doing it" [James A. Baldwin](#).
  2. Watch again "[The big short](#)", the excellent movie about the subprime bubble.
  3. Stop believing any "dominant thinking" that generates over [90% failures](#).
  4. Read [Erin Griffi's](#) paper [published in Fortune](#) on January 2, 2017.
  5. Take the chance to succeed by [thinking and doing out of the box](#).
  6. Eradicate "expert's consensus", the [number one serial killer](#) of disruptive innovation.
  7. Start seriously considering [METRICS Institute](#) (Stanford University) [alerts](#), and [findings](#).
  8. Read [Dr. Baby's explanations](#) to understand the life sciences complex world.
1. Rappelez-vous que «Ceux qui pensent qu'il est impossible d'agir sont généralement interrompus par ceux qui agissent.» [James A. Baldwin](#).
  2. Regarder à nouveau "[The big short](#)" l'excellent film sur la bulle des subprimes.
  3. Cesser de croire toute «pensée dominante» qui génère plus de [90% de taux d'échec](#).
  4. Lire [l'article d'Erin Griffi](#) publié dans Fortune le 2 janvier 2017.
  5. Prendre l'opportunité de réussir [en pensant et agissant en dehors de la boîte](#).
  6. Eradiquer «le consensus d'experts» le [tueur en série numéro un](#) de l'innovation de rupture.
  7. Commencer à prendre au sérieux les [alertes](#) et les [constats](#) du [METRICS Institute](#) (Université Stanford).
  8. Lire [les explications de Dr. Baby](#) pour comprendre le monde complexe des sciences de la vie.

This year, we felt like a bit of "serious" humour. We hope these 8 New Year resolutions that we have implemented since 2004 will be of some interest to you. Do not hesitate to share them along with our [posts on LinkedIn](#) with your colleagues; they may help our industry to better serve patients while making profitable business sustainable.

Do not forget that even if unreliable, [scientific research reports are definitively NOT useless](#)! It depends on what you do with some elements of the information and who does it! [Read](#) our key findings and proposals.

Do not hesitate to [contact us](#) for more information and discover the [vision and outputs](#) of the fast-growing "thinking minority" who has already proven that the change is possible AND profitable!



## More detailed version with more explanations

Our 8 New Year resolutions to help anyone who wants to take a healthcare business leadership in the upcoming life sciences and big data post bubble explosion!

1. Always remember that "Those who say it can't be done are usually interrupted by others doing it" *James A. Baldwin*.
2. Watch or watch again "*The big short*" movie about the subprime crisis to understand how bubbles form, grow and explode whereas "dominant thinking" always maintains that there is no problem!
3. Stop believing any "dominant thinking" that generates over *90% failures*. A recurrent dominant thinking that *repeatedly fails may be "false"*, even if supported by Key opinion leaders (see *Alzheimer's disease failures*).
4. Read Erin Griffi's *paper published* in Fortune on January 2, 2017: "The Ugly Unethical Underside of Silicon Valley" and its crystal clear conclusion.
5. Take the chance to succeed by thinking and doing out of the box, instead of taking the risk to fail by doing what all the others do. *Big Pharma and digital giants have seldom proved right!*
6. Stop the *number one serial killer* of disruptive innovation "The experts' consensus evaluation process" that is only well adapted for incremental innovation.
7. Start considering *METRICS Institute, findings* and *recommendations* from Stanford University to fight against the *85% wasted research* programs and help improve research integrity and quality.
8. Read *Dr. Baby's explanation* to understand the differences between Complicated and Complex systems and the differences between the "internet world" and "life sciences world" rules.

Kind regards,

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