



Looking ahead: personalized medicine  
Biomarkers the necessary potential  
key partner for personalized medicine

Manuel GEA Co-founder & CEO,  
BIO-MODELING SYSTEMS  
Heuristic systems biology

**Innovation Days**

a Pharma & Biotech Event **2011**



Paris, September 26<sup>th</sup>, 27<sup>th</sup> & 28<sup>th</sup> 2011

[www.bmsystems.net](http://www.bmsystems.net)  
manuel.gea@bmsystems.net



## Biomarkers: What do we speak about?



### FDA definition:

A characteristic that is objectively measured and evaluated as an indicator of normal biologic processes, pathogenic processes, or pharmacologic responses to a therapeutic intervention (1999).

### WHO definition:

Any parameter that can be used to measure an interaction between a biological system and an environment agent, which may be chemical, physical or biological (1993).

### NIH definition:

A molecular indicator of a specific biological property; a biochemical feature or facet that can be used to measure the progress of disease or the effects of treatment (2002)

And all the others, .....





Biomarkers:  
Same word multiple tools and usages.



- Biomarkers in Medicine
- Biomarkers in Early Drug Development
- Biomarkers in Drug Development & Decision Making
- Biomarkers in Clinical Trials & Studies
- Biomarkers as companion diagnostic before treatment
- Biomarkers in discovery
- Biomarkers for disease status before symptoms
- Biomarkers for treatment monitoring
- Biomarkers post treatment status





## Why biomarkers?.



- Biomarkers are the roots of evidence-based medicine: who should be treated, how and with what.
- Without new markers, advances in better targeted therapies will be limited and treatments will remain largely empirical.
- Biomarkers development must be accelerated along with therapeutic developments.
- Biomarkers are the potential key partners for a successful personalized medicine



But what kind of biomarkers?





## Biomarkers discovery.



The main questions attached to biomarkers concern “robustness” and “objectivity”.

The currently favoured approach:

*High content screening & identification based on co-occurrences.*

This can only identify “biomarkers” as a function of their *statistical occurrence* and not their *physiological relevance*.

*It also implicitly assumes a minimum level of clinical and / or therapeutic homogeneity.*

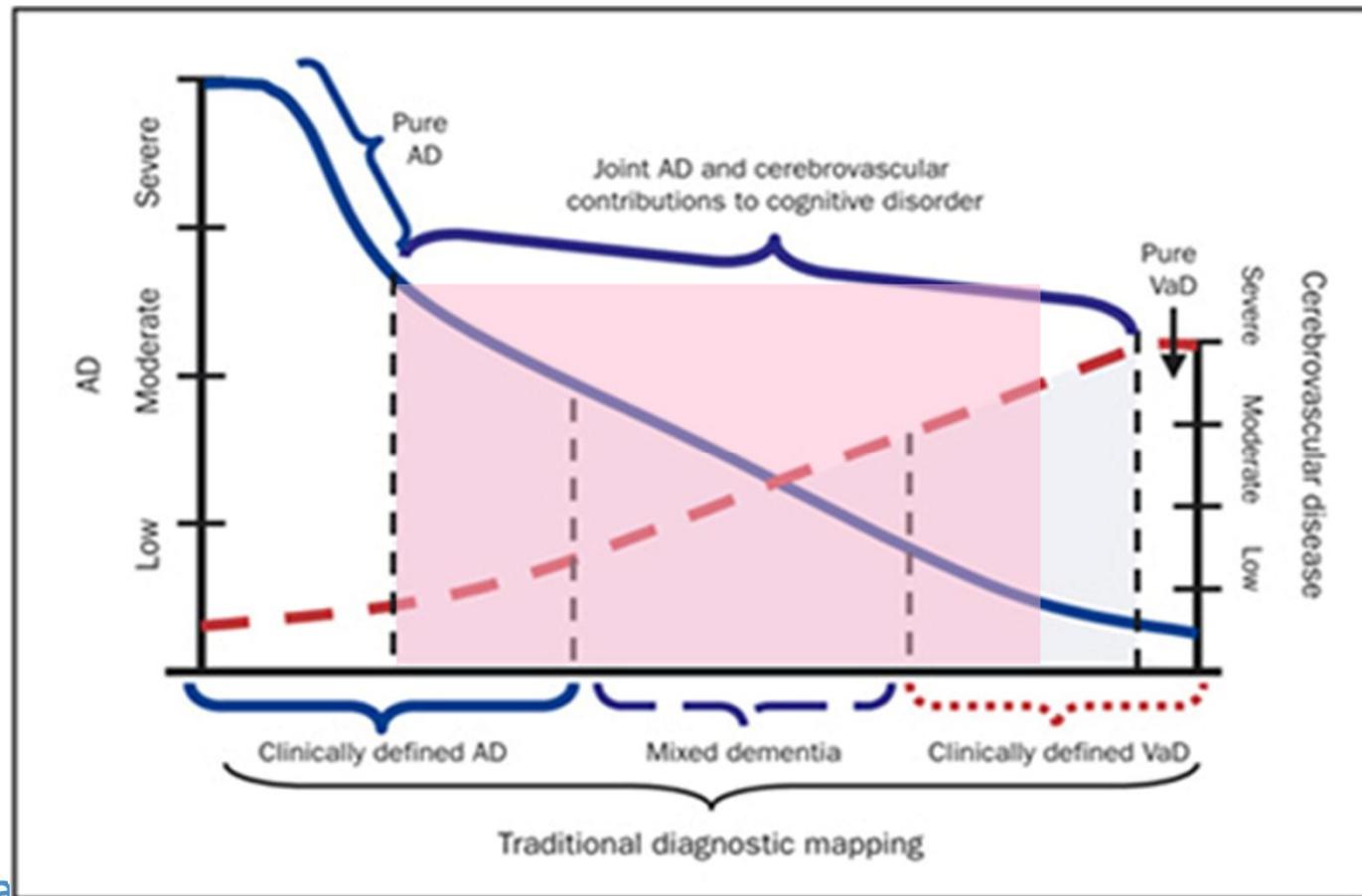
That is certainly not the case for CNS pathologies!  
They are highly heterogeneous in terms of symptoms, clinical presentation, disease progression and therapeutic responses.





# Heterogeneous disorders

Syndrome-dominated thinking entirely clouds the issues.  
Diagnostic becomes a real problem (shaded pink area)





This issue, leads to sample misclassification.

Moreover, individuals affected by a severe disease often present a variety of concurrently induced/associated disorders, some of which remain under-diagnosed and their prevalence under-rated.

*If it is accepted that a pathology must necessarily leave traces of its presence under the form of biomarkers, then the concurrent presence of another pathology, whether clinically recognised or not, must also necessarily do so.*

What does this do to the problem of searching for *co-occurrences* between biological components *on the basis of serendipity* (the only possibility in the absence of pathophysiological understanding)?





## Pertinent Biomarkers discovery



What relevance do biomarkers identified by statistical occurrence have for heterogonous CNS diseases?

How can conceptual & methodological problems be overcome to obtain physiologically relevant biomarkers?

---

## How to escape?

---

To have the least chance of success, a knowledge of what to search for, where, when and why appears to be a necessity.

Adopting the wider views allowed by heuristic systems biology?  
the concept of “pertinent” biomarkers: biomarkers related to a clear understanding of the mechanisms of the disease





## Conclusions / Questions

